

# HOST YOUR SCREENING

Some tips to help you make the most of your screening and to guide a productive discussion.

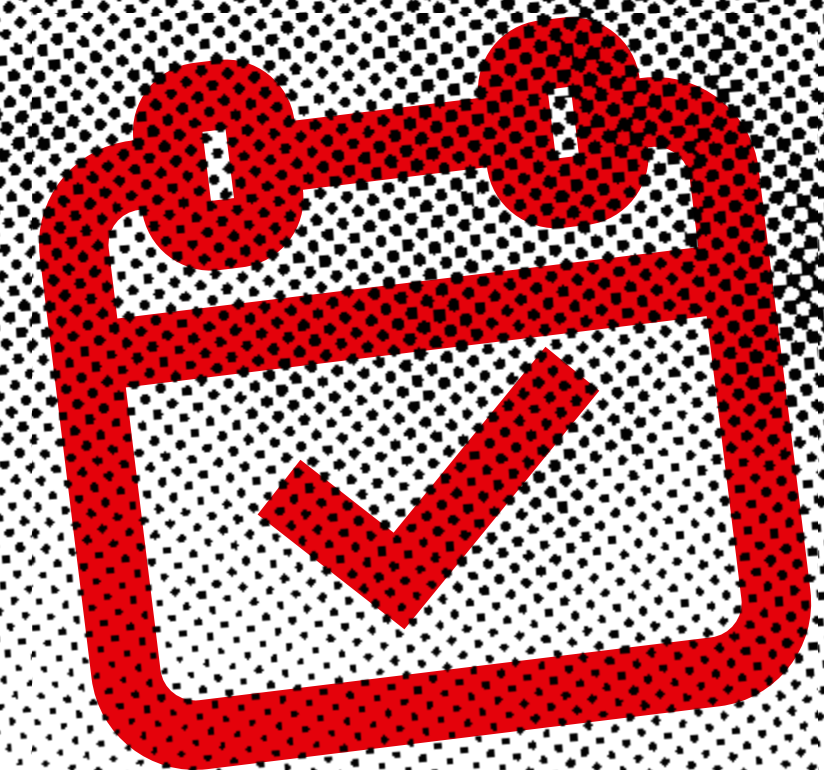
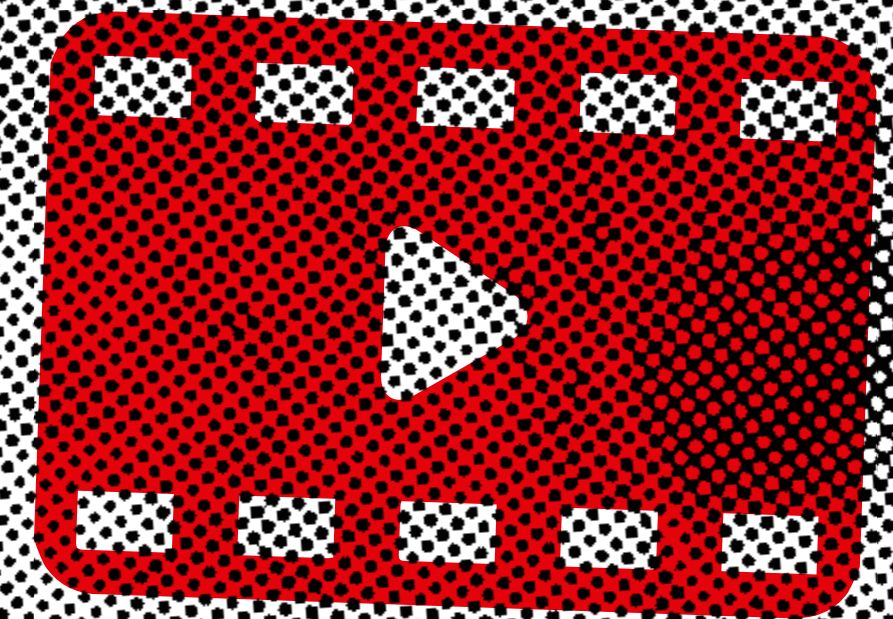
## BEFORE THE EVENT:

- **Define your target audience:** Who are you inviting, which groups could benefit from the film, and how can the audience contribute to the conversation and campaign?
- **Choose the most appropriate and accessible place** for your audience to watch the film e.g. a community centre, a school, an office space, someone's house, or online.
- **Set a date and time** for the screening and ensure you have time to publicise the event.
- Ensure that you have **access to the film** and it is able to be played on the device used.
- Consider whether you will invite a speaker?
- **Develop a schedule** for the event eg. introduction talk, film screening, Q&A and discussion and ways to take action.
- Think about how you will **advertise the screening and invite your audience.** Make use of social media platforms, WhatsApp groups, local press, and create posters/flyers. Follow-up by sending out a reminder or updating an event page close to the date.
- If advertising online **use hashtags to amplify the event** eg. #PayYourWorkers and #PayUpUniqlo. Tag groups/organisations you think might be interested in your posts.

## DURING THE EVENT:

- **Offer a way for the audience to share their thoughts on the film** and the event e.g. provide post-it notes for the audience to write messages on and display them on a board. Share photos online after as a way to keep the discussion going.
- **Make it interactive and encourage the audience to take action.** Ideas include: tweeting at Uniqlo, using #PayUpUniqlo and #PayYourWorkers; bring a laptop to enable petition signing; or ask audience members to write messages of solidarity to the workers of Jaba Garmino/calling for an enforceable wage agreement, take photos of these and post them online.

**PLEASE CHECK  
WWW.PAYYOURWORKERS.ORG  
FOR FURTHER ACTIONS**





# DISCUSSION PROMPTS

**Think about your audience when you are developing the pre-screening and post-screening questions and modify as needed to take into account the different backgrounds and knowledge of those in the room.**



## PRE-SCREENING QUESTIONS TO SET THE TONE

- What do you think the biggest issues affecting workers in the global garment industry are?
- What do you think of when you picture work in a garment factory?
- What impact do you think COVID-19 has had on garment workers?
- What qualities of your job are most important to you?

## POST-SCREENING QUESTIONS TO SPARK DISCUSSION

- Did anything surprise you in the documentary?
- Did the film change your perspective towards the fashion industry in any way?
- If you were faced with the same situation as Murni, what would you do?
- What did you learn from this film that you wish everyone knew?

## EXPLORE THEMES THAT ARE ISSUES

- What are your thoughts on the response from Uniqlo throughout this case? What do you think they should have done/be doing?
- How responsible do you feel brands are for ensuring workers are paid what they are owed?
- Why do you think brands such as Uniqlo are able to get away with this for years, without accountability?
- Do voluntary initiatives work for policing an industry? Why do you think there's an expectation that companies will adhere to voluntary initiatives whereas individuals face legal obligations when it comes to things such as paying taxes?
- What do you think our role as consumers is in terms of supporting workers?
- What do you think we can do to challenge brands who are complicit in severance theft?

## TIPS

- Make sure you've read through all the materials and are familiar with them in preparation for the event.
- Identify the facilitator.
- Work to make space for everyone's opinions, welcome those who are quieter and ensure no one voice dominates the discussion.

# TAKE ACTION THERE ARE MANY WAYS TO TAKE ACTION AND HELP TO CHANGE THE INDUSTRY

Please check [www.payyourworkers.org/action](http://www.payyourworkers.org/action) for up-to-date ideas.

Further ideas for how you can make an impact can be found [here](#).

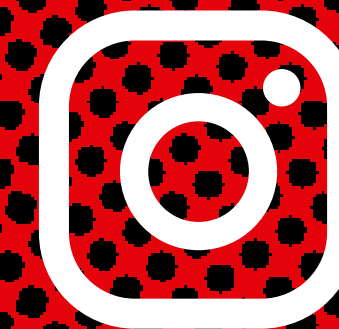
Don't forget to share your actions with us on social platforms or via [info@cleanclothes.org](mailto:info@cleanclothes.org)

Sharing **HOW TO STEAL YOUR WORKERS' FUTURE** is a great way to raise awareness of the issue of severance theft, and below are some sample social media messages and please remember to include us in your conversations [@cleanclothes](#).

[#StolenFutures](#) is a powerful film showing the impact severance theft has on garment workers lives. [#PayUpUniqlo](#) [#PayYourWorkers](#)



This is how big brands such as [@UNIQLO\\_JP](#) steal their workers' (and their families') future. [#PayUpUniqlo](#) [#StolenFutures](#)



What is severance pay and why should you care if the woman who made your clothes doesn't receive it? Watch [#StolenFutures](#) to find out

